







Session On

"Lean Startup & Minimum Viable Product/Business"-Boot Camp (or) Mentoring Session



Dr. Prathamesh R Potadar Head & Assistant Professor, Automobile Engineering







Report on

Session on "Lean startup & minimum viable product/business"-Boot Camp (or) Mentoring Session

ACTIVITY TYPE	Session on "Lean startup & minimum viable product/business"-Boot Camp (or) Mentoring Session		
DATE & TIME	16/07/2025	Duration	1 Day
SEMESTER	All	No. of participants	57
EXPERT NAME WITH DESIGNATION	Dr. Prathmesh R Potdar, Haed and Assistant professor, Automobile engineering		

Introduction

The Departments of Agricultural Engineering and Automobile Engineering jointly organized a one-day session on "Lean Startup & Minimum Viable Product/Business" under a Boot Camp/Mentoring initiative on 16th July 2025. The session was conducted by Dr. Prathmesh R. Potdar, Head and Assistant Professor, Automobile Engineering. The session aimed to provide students from all semesters with a deep understanding of entrepreneurial thinking, lean startup methodology, and MVP development.

Objectives of the Session

- To introduce the lean startup framework and its relevance to aspiring entrepreneurs.
- To guide students on how to build a business idea with minimal resources and maximum efficiency.
- To explain the process and importance of developing a Minimum Viable Product (MVP).
- To encourage interdisciplinary thinking and innovation in business development.
- To mentor students from technical backgrounds in applying entrepreneurial principles to real-world problems.







Learning Outcomes

- Students understood the core principles of lean startups and how to apply them in practical scenarios.
- Gained clarity on how to identify customer needs and validate business ideas quickly and cost-effectively.
- Enhanced awareness of market-fit strategies through MVP development.
- Improved teamwork, problem-solving, and decision-making skills in the context of startup development.
- Inspired students to consider entrepreneurship as a viable career path using structured, lean approaches.

Conclusion

The collaborative session by the Departments of Agricultural and Automobile Engineering was a great success, providing valuable entrepreneurial insights to the student participants. Dr. Prathmesh R. Potdar's expert mentorship and practical approach were highly appreciated by attendees. The event empowered students with the tools and mindset required to initiate startup ventures and adopt lean strategies for product development and innovation.

Glimpses of the Program























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